

# The Toll of Tobacco In Wyoming

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## Tobacco Use in Wyoming

- High school students who smoke: 20.8%
  - Girls: 21.5%
  - Boys: 20.0%
- High school males who use smokeless tobacco: 21.3%
- Kids (under 18) who try cigarettes for the first time each year: 2,600
- Additional kids (under 18) who become new daily smokers each year: 800
- Packs of cigarettes bought or smoked by kids in Wyoming each year: 1.4 million
- Adults in Wyoming who smoke: 22.1%
  - Men: 22.9%
  - Women: 21.4%
  - Pregnant Females: 20.7%

## Deaths in Wyoming From Smoking

- Adults who die each year in Wyoming from their own smoking: 700
- Adult nonsmokers who die each year from exposure to secondhand smoke: 40-130
- Wyoming kids who have lost at least one parent to a smoking-caused death: 600
- Kids alive in state today who will ultimately die from smoking: 12,000 (give current smoking levels)

## Tobacco-Related Monetary Costs in Wyoming

- Annual health care expenditures in the State directly caused by tobacco use: \$136 million
- Annual healthcare expenditures in Wyoming from secondhand smoke exposure: \$9.1 million
  - State Medicaid program's total health expenditures caused by tobacco use: \$37 million
- Citizens' state/federal taxes to cover smoking-caused gov't costs: 4122.6 million (\$592/household)
- Smoking-caused productivity losses in Wyoming: \$155 million
- Smoking caused health costs and productive losses per pack sold in Wyoming: \$12.22

## Tobacco Industry Advertising and Other Product Promotion

- Annual tobacco industry marketing expenditures nationwide: \$13.4 billion
  - More than \$36 million per day
- Estimated portion spent in Wyoming each year: \$27.4 million

## Wyoming Government Policies Affecting the Toll of Tobacco in Wyoming

- Annual State tobacco prevention spending from tobacco settlement and tax revenues: \$5.9 million
  - National rank: 11 (with 1 the best), based on percent of CDC recommendations
- State cigarette tax per pack: \$0.60
  - National rank: 38<sup>th</sup> (average state tax is \$1.16 per pack)